



CORPORATE SOCIAL RESPONSIBILITY POLICY OF IMAGICAAWORLD ENTERTAINMENT LIMITED

Preamble

Corporate Social Responsibility (“CSR”) is a company’s sense of responsibility towards the community and environment in which it operates. It is the continuing commitment by business to behave ethically and contribute to economic development of the society at large and building capacity for sustainable livelihoods. The Company believes in conducting its business responsibly, fairly and in a most transparent manner. It continually seeks ways to bring about an overall positive impact on the society and environment where it operates and as a part of its social objectives.

This policy has been formally formulated and adopted in terms of Section 135 of the Companies Act, 2013 and the CSR Rules to undertake CSR activities, the Company has always made consistent efforts to maintain an active corporate social responsibility portfolio.

Our CSR Vision

To actively contribute towards good stewardship of the environment, reduce our carbon footprint in the region of our operation and act responsibly towards social and economic development of communities residing in the area we operate in. To encourage creative ways of thinking towards sustainable development, for the communities around the park, thereby raising the country’s human development index.

Our CSR Mission

To conduct our business in an ethical manner, create products, initiatives and environments that encourage and inspire positive change in the world. Focusing initiatives and programs that support better and dignified livelihoods, initiate social change and promote creative ways of

Imagicaaworld Entertainment Limited
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Corporate Identity Number (CIN): L92490MH2010PLC199925 • Website: www.imagicaaworld.com • Email: contactus@imagicaaworld.com



thinking and doing things. We seek to encourage our Guests and Society at large to join us in creating a better world.

Our Activities

The **four focus areas** where special Community Development programs would be run are:

- 1. ERADICATING HUNGER, POVERTY AND MALNUTRITION:** Eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water.
- 2. EDUCATION:** Promoting education, including special education and employment enhancing vocation skills, especially among young adults, women and the differently abled and livelihood enhancement projects. Contribution by providing employment enhancing vocational skills.
- 3. RURAL DEVELOPMENT PROJECTS:** Strengthening rural areas by improving drinking water, sanitation and livelihoods, thereby creating sustainable villages.
- 4. ENVIRONMENTAL SUSTAINABILITY:** Ensuring environmental sustainability, ecological balance, protection of flora & fauna, afforestation, conservation of natural resources and maintaining quality of soil, air and water.

Such other activities as the Board may consider to be appropriate.

Approach to Implementation

A step by step implementation plan needs to be initiated. Some ideas are already in motion; others can be mobilized within couple of weeks, while some may need more deliberated planning for the future. Suggestions for possible activities under the 4 areas identified are as under-

1. ERADICATING HUNGER, POVERTY AND MALNUTRITION:

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- I. Provision of Healthcare and Emergency care to the communities around us in the radius of 10 Kms
- II. Facilitate health camps and awareness building programs focusing water and sanitation.

2. EDUCATION:

- I. Vocational training for youth for Villages in our periphery
- II. Educational workshops for children & women.
- III. Sponsored School Trips to Imagica for Children from Underprivileged backgrounds/Schools.

3. RURAL DEVELOPMENT PROJECTS:

I. Project under Swachh Bharat Abhiyan,:

- Focusing on local Adivasis and supporting livelihoods
- Mobilization & Capacity Building workshop towards finding livelihood opportunities through waste
- Creative thinking and design training
- Product development through recycling of waste
- Establish a Social Entrepreneurship Program for waste collection, segregation and disposal/recycling
- Training for home-based workers/women to produce merchandise and souvenirs
- Marketing support for products developed through IMAGICAA sales outlets

II. Provide capacity building workshops and trainings as and when required

- Utilization of local produce in Imagica/Aquamagica and Hotel
- Shelf space for design based and other allied products

III. Awareness building and behavioral change trainings on better/quality lifestyles

4. ENVIRONMENTAL SUSTAINABILITY:

- I. Develop an afforestation program in collaboration with government initiatives.
- II. Reduce Carbon emission, Recycle Water, Conserve Electricity and Utilization of Alternate Sources of Energy.

- III. With the help of Adivasi (Kathkaris) communities around Imagica develop an awareness building program

Any other activities as consider appropriate by management.

CSR Committee

CSR Committee shall consist of the following directors:

1. Mr. Abhijit Chawathe - Chairman
2. Mrs. Anita Pawar - Member
3. Mr. Manish Malpani - Member

RESPONSIBILITIES OF THE COMMITTEE

The responsibilities of the CSR Committee include:

- 1) Formulating and recommending to the Board of Directors the CSR Policy and indicating activities to be undertaken.
- 2) Recommending the amount of expenditure for the CSR activities.
- 3) Monitoring CSR activities from time to time.

CSR Funds

The corpus for the purpose of carrying on the aforesaid activities would include the followings:

- 2% of the average Net Profit made by the Company during immediately preceding three Financial Years.
- Any income arising there from.
- Surplus arising out of CSR activities carried out by the company and such surplus will not be part of business profit of the company.
- **Special Note-** In the absence of a profit by the Company for the applicable years, the Company pledges to allocate & spend the following resources to carryout CSR initiatives.
 - Rs 1 Lac per Quarter or Rs 4 Lacs per year
 - 10% increment on spend in the subsequent years



Monitoring

The CSR department will provide regular progress report to the CSR Committee of the Board. This report would indicate:

1. Achievement since last progress report in terms of coverage compared to the target and reasons for variance.
2. Achievement of the year-to-date in terms of coverage compared to the target, plans to overcome shortfalls if any and support required from the CSR Committee/Board to overcome the shortfalls.
3. Actual year-to-date spends compared to the budget and reasons for variance.
4. In respect of activities undertaken through outside Trust/Society/NGO's etc. there will be mechanism of annual reporting of progress on each such activities and the amount incurred thereon.

The Board shall seek a short progress report from the CSR Committee on an annual basis.

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